

# AMERICAN PUBLIC GARDENS ASSOCIATION CONSERVATION AND BENEFITS BENCHMARKING

Tracking the following job titles.

- \* responses from at least five gardens are needed to display results
- \* reporting is available for FY2022
- \* FY2024 will open in July, 2025

<p><b>EXECUTIVE AND SENIOR POSITIONS</b></p> <p>Exec. Director, President, CEO          Chief Financial Officer (CFO)          Chief Operating Officer (COO)          Admin. Director, VP, or Dept. Leader          Chief Dev. Officer, Dir., VP or Dept. Leader          Education Director, VP, or Dept. Leader          Events/Exhibitions Dir., VP or Dept. Leader          Facilities Director, VP, or Dept. Leader          Horticulture Director, VP, or Dept. Leader          Chief Marketing Officer, Dir., VP or Dept. Leader          Membership Director, VP, or Dept. Leader          Sustainability/Conservation/Life Sciences VP, Director, Officer, or Dept. Leader          Visitor Services Dir., VP, or Dept. Leader</p>	<p><b>ADMINISTRATION AND FINANCE</b></p> <p>Bookkeeper          Accounting Staff          Accountant/Controller          Exec/Adm Assistant/Assoc          Administration Manager          HR Staff          HR Manager          Information Tech - Staff          Information Tech - Leader          Technician/Apprentice          Mechanical &amp; Tradecraft          Project Manager          Fac/Maint/Phys Plant/Ops Mgr</p>
<p><b>DEVELOPMENT &amp; MEMBERSHIP, MARKETING &amp; COMMUNICATIONS, VOLUNTEER SERVICES</b></p> <p>Assoc Dir/Membership Mgr          Advancement Program Dir          Dev &amp; Membership Assist/Assoc          Communications Associate          Communications Specialist</p>	<p><b>CONSERVATION AND EDUCATION</b></p> <p>CS Assistant/Specialist          Herbarium          Librarian          Nat Areas &amp; Farmlands          Plant Records          Research/Conservation Scientist          Research Manager/Leader</p>

<p>Marketing &amp; Comm - Mgr/Leader  Visitor Svs - Assist Mgr/Specialist  Visitor Svs - Manager/Leader  Events Manager  Volunteer Coordinator/Manager</p>	<p>Education Assist/Coordinator  Education Manager  Associate VP – Education</p>
<p><b>HORTICULTURE</b></p> <p>Arborist  Arborist Supervisor  Curator - Assist/Assoc  Curator - Head or Lead  Gardener/Horticulturist - Assist  Gardener/Horticulturist  Gardener/Horticulturist - Mgr/Supv  Groundskeeper - Assistant  Groundskeeper  Grounds Mgr/Supv  Greenhouse/Nursery - Assist  Greenhouse/Nursery - Grower  Greenhouse /Nurs - Mgr/Supv  Irrigation-Tech/Specialist/Mgr  Int Pest Mgmt/Plant Health Care  Landscape Architect  Landscape Designer</p>	<p><b>SEASONAL AND PART TIME POSITIONS</b></p> <p>Graduate Assistant  Intern - College  High School or CO-OP Student  Banquet/Catering Associate  A/V Tech/Performing Arts Assistant  Part-Time/Seasonal Security Staff  Custodial Worker/Assistant  Seasonal Horticulturist  Seasonal Groundskeeper</p>