

Rough Brothers' Greenhouses and Conservatories

June 2020



[Rough Brothers Inc.](#) (pronounced Rou) has been a consistent supporter of the American Public Gardens Association for 28 years, but it's good to periodically reintroduce ourselves to the Association's members as over those 28 years, there are many new faces, both with the Association and at Rough Brothers!

Our History

Integrated Greenhouse & Conservatory Structures, Systems & Consulting

Nearing a Century of Experience

In the heart of Cincinnati, Ohio, Rough Brothers Inc. has designed, engineered, manufactured, installed and performed preventative maintenance for greenhouses, conservatories and related systems since 1932. For over 88 years, we have provided the highest quality, best-crafted and most reliable structures to the most successful botanical gardens, arboreta, zoological gardens, local, state, federal parks and many others in the industry.



Over the years, we have gained the necessary experience to help you select, construct, manage and maintain the optimal greenhouse/conservatory structure and systems for a project's specific needs. We know how to integrate structures, material handling systems, heating, cooling, humidity control, ventilation, irrigation systems, supplemental plant growth lighting, environmental controls, etc... and we don't mind sharing our knowledge.

Quality

Our long-standing reputation for superior quality at Rough Brothers is something we are proud of. We work with hundreds of universities and schools, research facilities, retail garden centers, commercial growers, zoos and botanical gardens throughout the country.

Consequently, our company has grown to form six primary divisions to better serve these diverse business needs - and within each division, we offer custom capabilities to meet the specific needs of our clients:



Institutional Applications

- Universities and Colleges
- Schools
- Research Facilities (Medical, Genetic, Chemical & Government)
- Water Reclamation and WWTP

Conservatory Applications

- Conservatories and Botanical Gardens
- Arboretums
- Public Parks
- Zoos, Butterflies and Aviaries
- Conservatory Restoration (Historical & Replication)

Glazed Structure Applications

- Event/Venue Spaces
- Hospitality Canopies & Walkways
- Specialty Glazed structure (car washes)

Commercial Applications Garden Centers

- Commercial/Retail Growers
- Wholesale Growers (all sizes)

Retail Garden Center Applications

- Chain Stores
- Home Improvement Stores

Solar Power Applications (via [RBI Solar](#))

- Ground Mount
- Fixed Tilt
- Tracker
- Solar Canopy/Carport
- Roof Mount



Services

Rough Brothers provides a comprehensive range of services to our clients that allow us to participate in the customary construction delivery methods, Design-Bid-Build or Design/Build. These services include consultation during the project planning and design development stages, design and engineering services, planning and design for heating, ventilation, humidity, supplemental plant growth lighting and control systems, project management and construction management services and preventative maintenance services.

As well, our installation capabilities are second to none. We have experienced, safety driven and warranted field crews to provide both complete installation and on-going service of the facility.

Selection

Our line features a variety of standard structures to meet the design needs of diverse applications, but we can also custom design and engineer our products to meet unique requirements.

Our Commitment

VALUES

Rough Brothers Inc. is Committed to Growing

We are committed to our customers and our employees, to helping them grow to their fullest potential. It is our intention to surpass our competition in four areas:

People

By employing talented and loyal individuals who share a commitment to the belief that the rewards of our business are an outcome of providing superior value to our customers.

Products

By providing structures, equipment and service designed to reliably fulfill the needs of our customers. We encourage change and innovation that improves the products and services provided to our customers.

Process

By adding value through listening, understanding and efficiently responding to our customer's needs. This will be done in an environment that encourages and enables us to do our job better today than we did it yesterday.

Promise

By energetically and enthusiastically responding to the needs of our customers and employees with honest, straight talk and a dedication to doing what we say we are going to do!

Our success in these four areas is the basis of our leadership in the industry, as well as the foundation of long-lasting relationships of mutual trust.

CLEARLY SUPERIOR OUR OBJECTIVES

Excellence in Facility Design, Construction and Implementation

The objective of all our design, engineering and construction efforts is to build a fully operational facility. We provide high quality materials that are easy to operate and maintain, long-lasting, energy efficient, and meet our client's specific needs.

Professional Service by Qualified Individuals Working Together as a Team

Our project teams, made up of trained industry experts who combine a diversity of industry experience with critical technical knowledge, work closely with the client to provide the best possible service for the project. Some of our in-house team members are:

- Architects
- Botanists
- Structural Engineers
- Mechanical Engineers
- Systems Integrators
- Project Managers
- Estimators
- Designers

Complete Client Satisfaction that Exceeds Expectations

Our goal is to always meet or exceed their expectations. This is accomplished by formulating and executing a well managed and professionally designed program that has considered all aspects of the project.

OUR RESULTS... OUR FUTURE

Rough Brothers' corporate commitment to the highest quality products and processes has been an on-going effort, spanning our 88-year history.

- Cincinnati Chamber of Commerce Small Business of the Year in 1995
- Cincinnati Enquirer Top Workplaces 2017-2020
- Countless individual project awards and environmental certifications



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