

# *Successfully Running the Tropical Plant Gauntlet:*

*Easing the Pain of a Florida Tropical  
Plant Purchase*



CHANGING PERSPECTIVES: **PLANTING FOR THE FUTURE**

2016 AMERICAN PUBLIC GARDENS ASSOCIATION ANNUAL CONFERENCE





# Smithsonian Gardens

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2016  
MIAMI

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# What makes a successful tropical plant purchase?



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# What factors might make a purchase unsuccessful?



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# What does the broker need for a successful order?



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# Broker or not?



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# What factors may effect filling a client's order?



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# How do you prepare for an especially large specimen purchase?



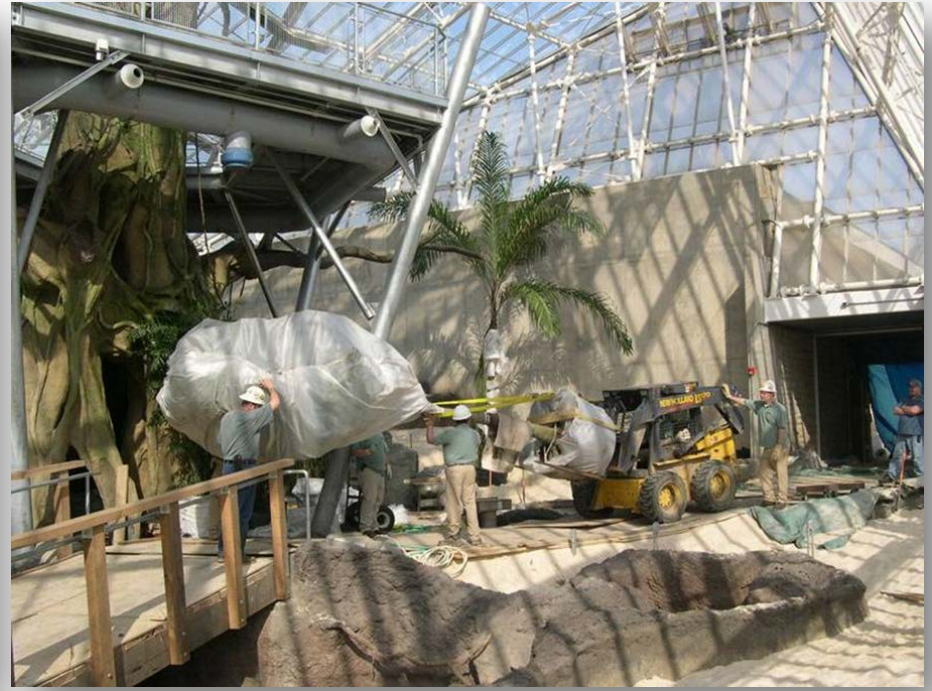
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# What advice do you have for planning freight logistics and costs?



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# Any suggestions in choosing a freight company?

- MCT
- Prime
- Armellini
- Florida Beauty
- Dryden Transport
- Time Definite





# What do you look for on receipt of your purchase?



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# What trends are you seeing in the industry?



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2003



2008



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# Questions?



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